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APPLICATION NO.	FI	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/697,681	1	10/29/2003	Patrick T. Case .	4988-1	9829
22442	7590	12/17/2004		EXAMINER	
SHERIDAN		PC	DAVIS, CASSANDRA HOPE		
1560 BROAI SUITE 1200				ART UNIT	PAPER NUMBER
DENVER, CO 80202				3611	
				DATE MAILED: 12/17/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

	•	Application No.	Applicant(s)					
\		10/697,681	CASE, PATRICK T.					
J	Office Action Summary	Examiner	Art Unit					
		Cassandra Davis	3611					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
	A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
Sta	itus							
	1) Responsive to communication(s) filed on	.•						
2		action is non-final.						
	3) Since this application is in condition for allowan	nce except for formal matters, pro	secution as to the merits is					
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.							
Dis	sposition of Claims							
	4) Claim(s) <u>1-19</u> is/are pending in the application.							
	4a) Of the above claim(s) is/are withdrawn from consideration.							
	5) Claim(s) is/are allowed.							
	6) Claim(s) <u>1-19</u> is/are rejected.							
	7) Claim(s) is/are objected to.							
8) Claim(s) are subject to restriction and/or election requirement.								
Αpį	plication Papers							
9)⊠ The specification is objected to by the Examiner.								
•	10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).								
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).								
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
Priority under 35 U.S.C. § 119								
•	12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).							
a) ☐ All b) ☐ Some * c) ☐ None of:								
	1. Certified copies of the priority documents have been received.							
	2. Certified copies of the priority documents have been received in Application No							
	3. Copies of the certified copies of the priority documents have been received in this National Stage							
	application from the International Bureau (PCT Rule 17.2(a)).							
* See the attached detailed Office action for a list of the certified copies not received.								
_	chment(s)	<b>Λ</b> Ω	(DTO 440)					
Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413) Paper No(s)/Mail Date								
	Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date		atent Application (PTO-152)					
. Pai	tent and Trademark Office							

Art Unit: 3611

#### **DETAILED ACTION**

## Specification

1. Applicant is reminded of the proper language and format for an abstract of the disclosure.

The abstract should be in narrative form and generally limited to a single paragraph on a separate sheet within the range of 50 to 150 words. It is important that the abstract not exceed 150 words in length since the space provided for the abstract on the computer tape used by the printer is limited. The form and legal phraseology often used in patent claims, such as "means" and "said," should be avoided. The abstract should describe the disclosure sufficiently to assist readers in deciding whether there is a need for consulting the full patent text for details.

The language should be clear and concise and should not repeat information given in the title. It should avoid using phrases which can be implied, such as, "The disclosure concerns," "The disclosure defined by this invention," "The disclosure describes," "The present invention," etc.

#### Information Disclosure Statement

2. The applicant's submission "ZIP CHANGE NUMERALS" prior art reference has not properly been included on the information disclosure statement. 37 CFR 1.98(b) requires a list of all patents, publications, or other information submitted for consideration by the Office, and MPEP § 609 A(1) states, "the list may not be incorporated into the specification but must be submitted in a separate paper."

Therefore, unless the references have been cited by the examiner on form PTO-892, they have not been considered.

### Claim Rejections - 35 USC § 112

3. Claim 16 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Application/Control Number: 10/697,681 Page 3

Art Unit: 3611

In claim 16, the phrase "said panel" lacks antecedent basis.

## Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

5. Claims 1-11 are rejected under 35 U.S.C. 102(b) as being anticipated by Delaquila et al., U. S. Patent 5,832,643.

With respect to claims 1-3, Delaquila teaches display sign comprising a first panel element 32, a second panel element 34, and a third panel 36. The panels are adapted to be mounted onto a reader or support board 38. Each panel element has a semiotic element which is complementary to the semiotic element of the other panel elements such when all of the panel elements are mounted onto the support board 38 a substantially continuous message.

With respect to claim 4-6, each panel element has a height of at least two tracks. (See figure 1).

With respect to claim 7-11, it is inherent that the a message was designed to be attached to the panel element, then the message was attached to the panel element.

After the message is attached to the panel elements, the elements are mounted onto the support or reader board 38.

Application/Control Number: 10/697,681 Page 4

Art Unit: 3611

## Claim Rejections - 35 USC § 103

6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 4, 7, 12-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Delaquila.
- 8. With respect to claim 12-14, and 17, since the applicant does not disclose that full color graphic image solves any stated problem or is for any particular purpose, it appears that any suitable colored image would perform equally well in conveying a desired message.

With respect to claim 18, Delaquila teaches panel 36 has textual elements in the form "new year" and panels 32 and 34 have graphic images.

With respect to claim 19, the panel elements 32, 34, and 38 each span four rows track 18a-d.

9. Claims 15-16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Delaquila in view of Neuburger et al., U. S. Patent 4,505,061 is cited to show a graphic display comprising a plurality of panel elements 2. Each panel element is made of a transparent base sheet 3, a display sheet 4 having a portion of a map 8 disposed thereon and a transparent cover sheet 5 such that when a plurality of element are mounted a complete image of the map is displayed, It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the panel

Application/Control Number: 10/697,681 Page 5

Art Unit: 3611

elements taught by Delaquila with a transparent cover as taught by Neuburger to provide a means to protect the image on the panel element from damage.

#### Conclusion

10. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Stoddard, U. S. Patent 6,178,678 is cited to show a display board..

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cassandra Davis whose telephone number is 703-308-2223. The examiner can normally be reached on Monday-Friday 8:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 703-308-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Cassandra Davis
Primary Examiner
Art Unit 3611

Application/Control Number: 10/697,681

Art Unit: 3611

December 9, 2004

Page 6